



## Privacy Policy

### General

We respect the privacy of every individual who visits our site. This Privacy Policy outlines the information the CHIP web site may collect and how we may use that information. CHIP reserves the right to alter this policy at any time by posting a new privacy policy at this location.

The “CHIP web site” is defined as publicly accessible pages hosted under the domain [www.chipindy.org](http://www.chipindy.org) or [www.endhomelessnessindy.org](http://www.endhomelessnessindy.org). The CHIP web site contains links to other sites. Please be aware that CHIP is not responsible for the privacy practices of those sites. Once you link to another site, you are subject to the privacy policy of the new site.

### Personal Data

“Personal Data” is defined as any information you submit through your visit to the CHIP web site which can be used to personally identify you. Such information includes but is not limited to contact information such as your name, address, telephone number, and e-mail address. It may also include your personal story or testimonial, photographs or other images, organizational description, and calendar event information. We will not collect any personally identifiable information about you through our site unless you have provided it to us voluntarily. If you do not want your personal data collected, please do not submit it to us.

When you do provide us with personal data, you agree that we may maintain and use that information to provide you with information and resources, and to promote awareness on the issue of homelessness. Your personal data may also be used as follows:

- We may store your contact information in our contact data base;
- We may use your personal data to contact you to provide you with information about CHIP, our partner organizations, and community initiatives and events to prevent and end homelessness;

- We may use your personal data to contact you to solicit your support for CHIP’s mission and events, and for community initiatives to prevent or end homelessness;
- We may use your personal data to respond to your inquiry or to otherwise fulfill an order or request you have placed with us;
- We may use your personal data to promote general awareness about homelessness and/or to inspire action and support to prevent or end homelessness.

We will not sell, rent or market your personal data to third parties for any purpose.

We may share your personal data that you provide to us for purposes of being published in CHIP promotional materials and on our web site with third parties. By submitting information for the purpose of being published in CHIP promotional materials and on our web site, you agree that the information may, in addition to being published by CHIP, be shared with and used by partner organizations for their promotional materials, activities and events.

We may also share your personal data when we have your written consent; when required to do so by law, subpoena, court order or legal process; or when disclosure is necessary to respond to your inquiry or request, provide you with information related to homeless services or resources and events, or to promote a public safety or public health purpose.

#### **Children/Direct Notice To Parents**

The CHIP web site is not directed to children under 13, and does not intentionally collect personal data from children without parental consent. Where appropriate, we will specifically instruct those under 13 not to submit such information on our site and/or will take reasonable steps to ensure parental consent for such submission.

#### **Additional Information Collected Automatically**

In some cases, we may automatically collect information about you that is not personally identifiable. Examples of this type of information include the type of Internet Browser you are using, the type of computer operating system you are using, the IP address of your computer, the date and time you accessed our site, the web pages that you visited including information that you downloaded from those pages, and the domain name of the web site from which you linked to our site. This information is used to ensure our site meets the needs of the majority of our users, as well as to diagnose problems with our server. This information also helps us produce statistics on how often our various pages are visited, and assists us in developing our site and improving our services.

### **Information Placed Automatically on Your Computer/Cookies**

When you view our site, we may store some information on your computer. This information will be in the form of a "Cookie" or similar file and can help us in many ways. For example, Cookies allow us to tailor a web site to better match your interests and preferences. With most Internet Browsers, you can erase Cookies from your computer hard drive, block all Cookies, or receive a warning before a Cookie is stored. Please refer to your Browser instructions or help screen to learn more about these functions.

### **Request to Opt-Out**

If you would like to have your personal data deleted from our data base and web site, you may submit a written request that we take that action and opt out of receiving information and resources or other communications from us. You may submit an opt-out request by sending an email to [chip@chipindy.org](mailto:chip@chipindy.org), or postal mail to CHIP, 3737 N. Meridian Street, Suite 401, Indianapolis, Indiana 46208. Your request should include your name, current address, phone number, email address (if applicable) and signature.

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